ANNUAL SPONSORSHIP PROSPECTUS

TEXAS A&M
INNOVATION

2025-2026

Phone:

(979) 246-0500

Email address:

innovation@tamus.edu

Social media:

@TAMInnovation

Address:

175 Century Square Drive
Suite 200
College Station, TX 77840

Website:

https://innovation.tamus.edu

TEXAS A&M INNOVATION

SPONSORSHIP OPPORTUNITIES

2025-2026



EXPAND YOUR REACH

Texas A&M Innovation is the commercialization and technology transfer arm of The Texas A&M University System (TAMUS). With 12 universities, 8 state agencies, more than $1.5B in annual research, and a global reputation for excellence, Texas A&M is one of the nation's most influential research enterprises.

Our mission is to transform discoveries into real-world impact. Sponsorship of Texas A&M Innovation provides more than visibility, it delivers direct access to world-class faculty, emerging technologies, investors, and industry leaders. Sponsors are positioned at the center of a powerful ecosystem where ideas move from lab to marketplace.

WHY SPONSOR

- Elevate Your Brand: Increase visibility of your organization through prominent recognition across Texas A&M Innovation communications and marquee programs.
- Engage Directly: Uncover potential collaborations and new business with access to faculty expertise, startups, investors, and industry leaders.
- Shape the Conversation: Further promote and influence discussion topics of interest to your organization by hosting or contributing to educational and networking sessions.
- Align with Prestige: Connect your brand with excellence by leveraging Texas A&M's national reputation for research, discovery, innovation, and leadership across countless industries.
- Sustain Your Impact: Remain immersed in the Texas innovation ecosystem, maintaining visibility, access, and influence year-round across 8–10 distinct programs.

TEXAS A&M INNOVATION

OUR EVENTS









INNOVATIONU:

Your gateway to innovation education at Texas A&M. This series of interactive seminars helps faculty, staff, and students learn about commercialization, startup formation, and research translation. Sponsors support this mission by advancing innovation learning across the community and gaining visibility among those turning ideas into real-world impact.

INNOVATION CONNECT:

The networking heartbeat of the Texas A&M innovation ecosystem. Held twice a year, Innovation Connect convenes 100+ entrepreneurs, investors, faculty, and industry leaders for curated relationship-building. Sponsors benefit from facilitated introductions and hosted meetings with faculty, inventors, and experts in their fields.

INNOVATION AWARDS LUNCHEON:

The marquee celebration of Texas A&M ingenuity. This prestigious annual luncheon honors inventors and research leaders shaping the future of discovery. With 200–250 distinguished attendees, including System leadership, faculty innovators, and industry experts, sponsors gain recognition in front of Texas A&M's most accomplished researchers.

TEXAS A&M NEW VENTURES COMPETITION:

The premier stage for Texas innovation. The Texas New Ventures Competition is more than a pitch competition, it's a launchpad for companies across the State of Texas. Attendees include venture capitalists, angel investors, corporate executives, and entrepreneurs actively scouting breakthrough opportunities.

TEXAS A&M INNOVATION

SPONSORSHIP PACKAGES

Platinum Innovator

- Opportunity to have an Inventor Award named in your honor for one of six Innovation Alliance verticals
- Option to host one high-profile event (Innovation Connect or InnovationU)
- Ability to convene up to three private roundtable discussions with Texas A&M faculty and thought leaders
- Opportunity to feature a speaker at up to two events during the sponsorship year
- Prominent brand visibility across all Texas A&M Innovation events, digital platforms, newsletters, and social media channels, including the Innovation website
- Recognition as a TNVC Platinum Sponsor

$40,000

Gold Trailblazer

- Opportunity to provide a speaker at one Texas A&M Innovation event
- Ability to host up to two roundtable discussions with researchers, industry leaders, and investors
- Recognition in InnovationU programming with the option to introduce or co-host a seminar
- Brand Visibility in Texas A&M Innovation communications newsletters, and event spotlights with strong brand visibility across events and digital platforms
- Recognition as a TNVC Gold Sponsor

$20,000

Silver Collaborator

- Ability to host one roundtable discussion with Texas A&M experts and stakeholders
- Recognition in all event programs and websites throughout the sponsorship year
- Inclusion across Texas A&M Innovation events, digital platforms, newsletters, and social media channels, including the Innovation website
- Recognition as a TNVC Silver Sponsor

$10,000

Bronze Supporter

- Invitations to attend Innovation Connect and the Innovation Awards Luncheon
- Logo placement in event materials and on websites
- Ongoing brand visibility at TAMUS Innovation events, on the website, and across social media channels

$5,000

TEXAS A&M INNOVATION

Texas A&M New Ventures Competition



$5M
in prizes awarded in
11 years of competition

$632M
raised by TNVC companies

$158M
economic impact of payroll
for TNVC companies*



*Data for annual economic impact from TNVC companies derived from the Global Innovation Policy Center and Mays Innovation Research Center.

THE TEXAS A&M NEW VENTURES COMPETITION (TNVC) CELEBRATES 12 YEARS!

TNVC is more than a pitch competition, it's a launchpad for companies destined to redefine industries. TNVC is the premier stage for Texas innovation. Attendees include venture capitalists, angel investors, corporate executives, and entrepreneurs actively scouting breakthrough opportunities.

WHY COLLABORATE WITH TNVC?

Joining forces through TNVC means more than just championing innovation; it positions your organization at the crossroads of exponential growth and opportunity. Aligning with TNVC grants you entry into a dynamic arena filled with high-potential startups, unlocking access to lucrative investments and connecting you with influential figures and affluent individuals within the vibrant Texas entrepreneurial scene.

UNVEILING THE COMPETITION

Since its 2015 inception, $5 million in prizes have been awarded, establishing itself as a beacon for Texas-based early stage innovators. The 2025 event drew over 300 participants, including venture capitalists, angel investors, and entrepreneurs, all committed to discovering and advancing the next generation of tech pioneers. Previous TNVC winners have garnered over $632 million in investments, affirming TNVC's role in elevating top Texan startups to national prominence.

TEXAS A&M INNOVATION

TNVC SPONSORSHIP PACKAGES

Platinum Innovator

- Contribution may be all cash or a combination of cash and in-kind (minimum $25,000 in-kind plus $12,500 cash if combined).
- Two guaranteed invitations to serve on the TNVC judging panel.
- Recognition as a key sponsor on all event marketing, digital, and on-site materials before, during, and after the competition.
- Guaranteed premium booth or display space to engage attendees with company signage (as space permits).
- Photo opportunity with top prize winners for post-event marketing and media.
- Recognition during event programming and opening remarks across competition segments (elevator pitch, finals, awards).
- Inclusion of promotional materials in participant and judge registration bags.

$25,000+

Gold Trailblazer

- Contributions may be made in cash or a combination of cash and in-kind (minimum $5,000 cash).
- One guaranteed invitation to serve on the TNVC judging panel.
- Prominent recognition as a Gold Sponsor on digital, print, and on-site materials.
- Option to display company signage or host a booth (as space permits).
- Recognition during select TNVC sessions and in event communications.
- Inclusion of promotional materials in participant and judge registration bags.

$10,000

Silver Collaborator

- Full cash contribution
- Logo placement on the event website and in the printed/digital program
- Acknowledgment during opening remarks
- Invitation to the VIP networking reception
- Judging seat (as available)

$5,000

Testimonials

“TNVC was pivotal for HPTech.ai, especially as a grant-funded spinout of Texas A&M. The cash prize and legal services were a huge boost, allowing us to advance our self-driving truck technologies significantly. More than just funds, TNVC connected us with valuable partners for legal support and strategic guidance, fostering relationships that are essential for our growth and success in the transportation sector.”
–**Mike Ashley, Founder, HPTech.ai (Winner, TNVC 2023)**

"TNVC provides a wonderful opportunity for Texas startups to show off technology, win prize money and get exposure to investors - including the Aggie Angel Network. The mentorship opportunities to companies is phenomenal, and the event is far more than a pitch competition. The quality of businesses, as well as how advanced they are in their business models, is impressive. We have attended and sponsored the event many years and will continue to do so.”
–**Michael Wilkinson, Founder, GM & VP, Paragon Innovations**